



**ACTIVE
DEFENDER**



EMPOWER.

INFORM.

RESPOND.

CONTACT US

ACTIVE-DEFENDER.COM

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WHO WE ARE

Active Defender understands that effective **ALERTING** and **ACCURATE INFORMATION** are crucial for safety in an emergency. With its cutting-edge situational awareness features, Active Defender ensures that every staff member can know **WHAT** and **WHERE** the threat is, **WHAT TO DO**, and **REPORT** their **STATUS** during a crisis.

WHAT WE OFFER

ADVANCED ALERTING



Staff receive alerts on any device, anywhere on campus. Alerting goes beyond text or chat messages by activating phones with critical entitlements, similar to Presidential or Amber Alerts.



DYNAMIC MAPPING

Active Defender offers a custom, live map of your campus with multi-level floor plans. This allows staff to swiftly report emergencies or events and their locations, even if witnessed from a distance, ensuring instant situational awareness for informed decision-making.



STATUS REPORTING

Each staff member is represented as a "dot" on the campus map. In the event of a life-threatening injury, status can be swiftly updated by toggling their dot from "Green" (I Am Okay) to "Red" (Need Help). This instant prioritization aids first responders and eliminates the risks of traditional RED/GREEN cards.

RECOVERY SUPPORT FEATURE

In the unfortunate event of a crisis necessitating the relocation of students, the Recovery Support feature empowers schools to respond promptly and efficiently in reuniting students with their parents or guardians.

INITIATING REQUESTS

STEP 1

A staff member enters the student's first and last name into the Recovery Support feature, and the process is initiated by tapping the "student lookup" option, subsequently highlighting one of four status options:

- **Presumed Waiting:** Indicates that the student is presumed to be in a secure location/staging area.
- **Status Uncertain:** Denotes the student's status is currently uncertain.
- **Guardian Identified:** Confirms that the parent or guardian has been identified as authorized for student pickup.
- **UNIFIED COMPLETE:** The student and parent or guardian have been successfully reunited.



VERIFICATION

STEP 2

If the status indicates 'Presumed Waiting,' the staff member can enter the parent or guardian's first and last name and their relationship to the student, verifying their authorization for pickup.

In cases where the status reflects 'Status Uncertain,' the staff member guides the approved parent or guardian to a designated staging area, where they can be supported as they await further instructions and updates.

REUNIFICATION AND CONFIRMATION

STEP 3

Once the parent or guardian is confirmed for pickup, they are moved to a parent staging area before being reunited with their child under the supervision of a staff member.

A crucial step in this process involves capturing a photograph of the reunification moment, which serves as visual documentation. Subsequently, the photo confirms the status as 'UNIFIED COMPLETE,' marking the successful conclusion of the recovery process.

BEHAVIOR ANALYSIS REPORTING

Available at the beginning of the 2024-2025 school year.

The Behavior Analysis Reporting Feature helps identify and streamline the process for analyzing student behavior, reporting detailed concerns to appropriate school staff, and documenting outcomes. It makes reporting and supporting students who demonstrate troublesome behavior changes beyond typical adolescent norms simple and efficient.

STUDENT LOOK-UP/DROP-DOWN

Using the 'Student Lookup' Feature, quickly see if the student has had previous struggles by entering their first and last names. Next, staff can select a behavior from a dropdown menu displaying the most common behavioral changes.

Staff members can easily add notes or attach an image related to their concern.

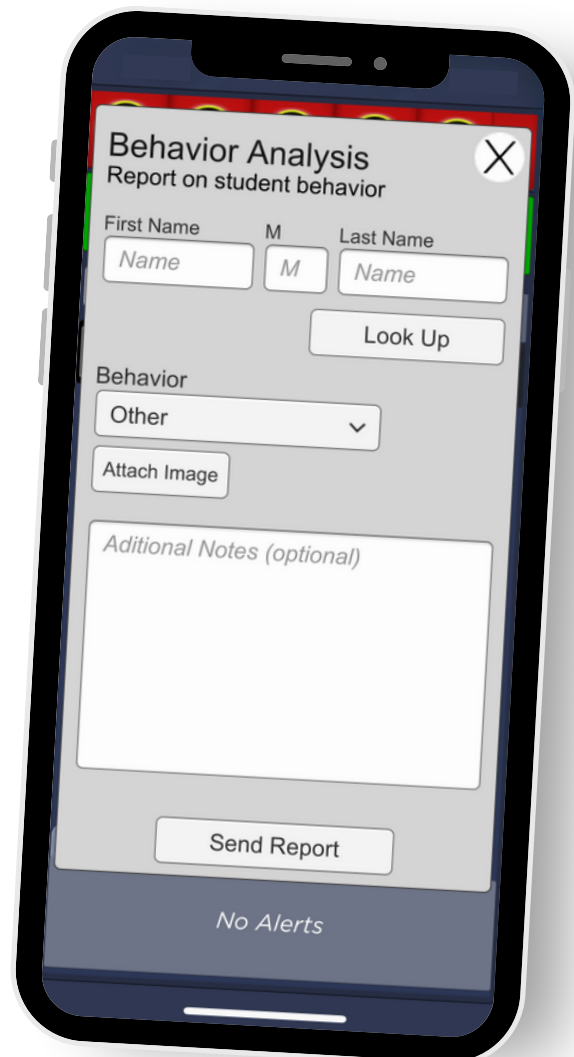
SENDING REPORTS

Send reports to designated staff members such as counselors, psychologists, or school administrators with one touch.

ADMINISTRATION

Administrators assign reports to appropriate designated school staff members, who then follow up with the student accordingly and “close” the report documenting completion.

Administrators can view individual student reports or all reports as needed.



DID YOU KNOW?

Research shows that 94% of school staff do not know why a crisis alert was initiated or where the danger is on campus. Additionally, 17% of staff find themselves in an unsecured location.

ADDITIONAL FEATURES

EXISTING SECURITY SYSTEMS



Active Defender integrates with existing systems like door locks, cameras, and panic buttons, comprehensively enhancing security coverage.

FIRST RESPONDERS



Active Defender integrates with first responders, alerting local authorities with detailed situational awareness and reducing response times at no extra cost.

DRILL MODE



We encourage every school implementing Active Defender to utilize it during ALL drills. With Active Defender's "Drill Mode," schools can practice fire, lockdown, and severe weather drills without notifying first responders.

EMERGENCY PROCEDURES



Emergency plans and procedures for schools/districts can be downloaded and accessed in Active Defender, ensuring availability to all staff regardless of location during a crisis.

DIGITAL PANIC BUTTONS



In addition to the mobile application, Active Defender offers digital panic buttons that can be installed on computers in classrooms, front offices, or any desired area.

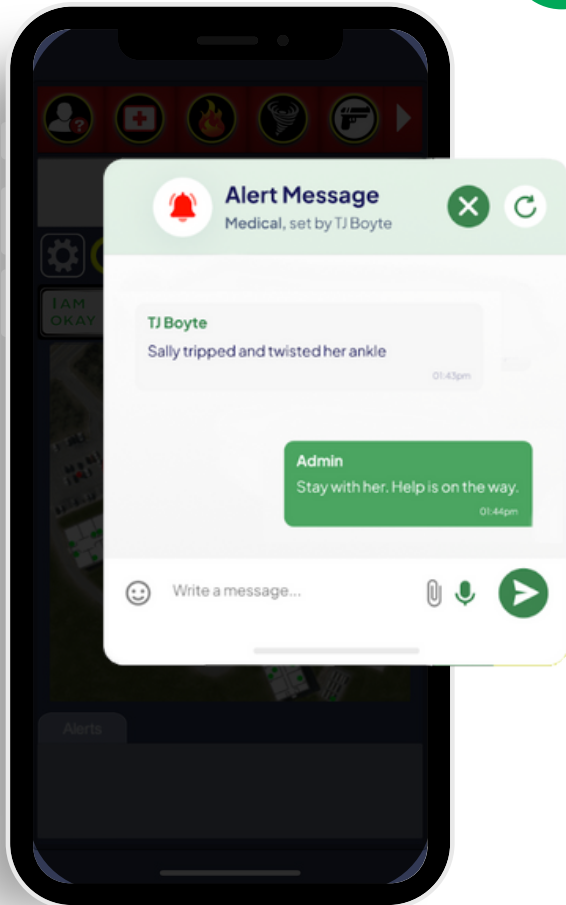


ADDITIONAL FEATURES

TWO-WAY COMMUNICATION



Active Defender's Chat platform facilitates direct, two-way communication among administrators, staff, and emergency responders. It includes AI chat features to instantly report crucial details with a single tap.



DISTRICT-WIDE MONITORING

Active Defender enables monitoring all school campuses within a district from a single location. When an alert is set, the district-wide monitoring location displays the corresponding campus and floor-level map. This allows law enforcement and district offices to oversee multiple schools simultaneously on desktop and mobile devices.



RAPID ACCOUNTABILITY

Ensuring accountability for students' location and well-being is paramount during campus-wide emergencies. Active Defender's Emergency Reporting feature allows administrators to account for missing students within the first 5 minutes of a crisis.



ANALYTICAL REPORTING

Active Defender's reporting feature enables administrators to monitor and review system usage throughout the school year. This ensures accountability and appropriate system utilization during drills.

SUBSTITUTE TEACHERS



Active Defender ensures that all staff, including substitutes, can have access to sending and receiving alerts. Substitutes can utilize Active Defender while on campus with one-day, temporary access codes.

ABOUT ACTIVE DEFENDER

THE ACTIVE DEFENDER TEAM

Active Defender's team brings extensive software, education, security, military, law enforcement, and emergency response expertise. Designed by experts in these fields, our innovative school safety systems support our mission to protect every student and every staff member in every school every day.



UNMATCHED SERVICE

With our expanded team, Active Defender is committed to delivering unparalleled personalized service. We prioritize contacting every school monthly, offering support, addressing concerns, and encouraging Active Defender's utilization in all drills.

COMMITMENT TO SCHOOL SAFETY

At Active Defender, we prioritize the safety of every individual on school campuses. Committed to providing advanced software safety solutions, we focus on effectiveness, accessibility, user-friendliness, and affordability.

DEVELOPING NEW FEATURES /PRODUCT LINES

Our team is constantly working to improve our offerings by adding new features or products. Some of the additions that are being developed or are under consideration for future development include:

- Visitor Management
- Car-rider Pick-up Management
- Volunteer Management

We look forward to providing these options to our customers in the not-so-distant future.